



Organization of Islamic Cooperation



# HALAL EXPO 2024

INTERNATIONAL TRADE EXHIBITION

27-30 NOVEMBER 2024 / ISTANBUL EXPO CENTER

“A Decade of Halal Success: Uniting Vision, Shaping the Future”



Supported by:

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The expo is organized under the authorization of TOBB according to the Law 5174.

27 - 30  
NOVEMBER  
2024

#halalexpo

## ABOUT EXHIBITION

We are delighted to announce that the Halal Expo and World Halal Summit, under the auspices of the Presidency of the Republic of Türkiye, in collaboration with the Standards and Metrology for Islamic Countries (SMIC), and in coordination with the Islamic Centre for the Development of Trade (ICDT), alongside other relevant institutions of the Organization of Islamic Cooperation (OIC), is set to take place from November 27th to 30th, 2024. The prestigious event will be hosted at the Istanbul Expo Center in Istanbul, Türkiye.

# ISTANBUL

## HALAL EXPO 2023 STATISTICS



100+  
VISITOR  
COUNTRIES



14.772 m<sup>2</sup>  
EXHIBITION AREA



30.000+  
VISITORS



450+  
EXHIBITORS



2000+  
B2B  
MEETINGS



45+  
EXHIBITOR  
COUNTRIES



300+  
HOSTED  
BUYER

[www.halalexpo.com.tr](http://www.halalexpo.com.tr)

## VISITOR PROFILE

- |                                  |  |                                 |
|----------------------------------|--|---------------------------------|
| <b>1</b> DISTRIBUTORS            | <b>5</b> PUBLIC INSTITUTIONS AND ORGANIZATIONS |                                 |
| <b>2</b> BUYERS                  | <b>6</b> RETAIL AND CHAIN SUPERMARKETS         | <b>9</b> HORECA REPRESENTATIVES |
| <b>3</b> IMPORT-EXPORT COMPANIES | <b>7</b> INVESTORS AND HOSTED BUYERS           | <b>10</b> DIPLOMATIC MISSIONS   |
| <b>4</b> WHOLESALERS             | <b>8</b> TOURISM OPERATORS AND AGENCIES        | <b>11</b> OTHER                 |

## WHY SHOULD YOU EXHIBIT?

- ★ **Meet Decision-Makers in the Hosted Buyer Program.**  
Connect with key decision-makers in the Hosted Buyer program.
- ★ **The World's Largest Halal Showcase**  
Engage with the global Halal industry's most extensive platform.
- ★ **Gather with All Sectors of the Halal Industry**  
Forge connections across diverse segments of the Halal market.
- ★ **Discover New Distributors**  
Find potential new distributors for your products and services.
- ★ **Connect with Top-Level Corporate Representatives**  
Engage with high-ranking representatives from prominent organizations.
- ★ **Leverage the Highest Media Attention to Your Advantage**  
Capitalize on the significant media interest surrounding the event.

## EXHIBITOR PROFILE



Don't Miss the  
Opportunity to Expand Globally and  
Grow in New Markets..



# 10<sup>th</sup> Anniversary Dedicated Areas & Events

- ★ World Halal Summit Conference Area
- ★ Halal Products and Services Area
- ★ Natural, Organic, and Vegan Products and Services Area
- ★ Private Label Products and Services Area
- ★ Tourism and Health Area
- ★ Modest Fashion Area
- ★ B2B Areas
- ★ Türkiye and Foreign Countries Business Forums Areas



## Istanbul Expo Center





With Support and Cooperation:



"We highly appreciate the valuable contribution of our sponsors and supporters in 2023 edition"



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